



CYNOSURE TECHNOLOGIES PRIVATE LIMITED

COMPANY PROFILE

Regd. Office: 308, Hemkunt Chambers, 89 Nehru Place, New Delhi – 110 019
Corporate Office: 165, Girnar Colony (South), Gandhi Path, Queens Road, Vaishali Nagar,
Jaipur – 302 021. Tel: +91.141.329 7486 / 517 9760
Website: www.cynosuretech.com E-Mail: info@cynosuretech.com



INTRODUCTION

Cynosure Technologies (P) Ltd. is premier Software, Services and Design Company developing leading-edge solutions, products and designs for addressing the needs of businesses worldwide since its inception in 2002 at New Delhi.

Cynosure Technologies (P) Ltd. has an excellent and experience team of professionals from various background and academics. We are perfectly poised to partner the client's business to new levels of efficiency, profitability and growth. Cynosure Technologies (P) Ltd. offers a range of solutions, ready-to-use packaged products, consultancy, development of customized solutions for varied industries, human resource and training.

Cynosure Technologies (P) Ltd. with its strong technology, an effective design team and custom product development expertise, promises to break into the top league of service providers to a wide clientele. Its development center in Jaipur, India promises high quality and a competitive cost advantage to its customers.

We provide unique end-to-end solutions to our clients in a variety of markets that really work for them and help them to increase their work efficiency and reduce their costs. We lay emphasis on designing customized software solutions, which are based on the present and future business requirement of our clients. We analyze and evaluate business requirements for our clients and design systems to help our clients in achieving their goals. Our capabilities span both the technology and design domains. We develop and deliver products that enable our customers to manage, secure and increase efficiency of their business.

We provide full-range service to Define, Design, Develop Deploy and support software projects. Whether you have the full product specification or only the business idea, we turn your project concept into reality. We analyze your project in order to define goals and plan a detailed roadmap to reach those goals.

Our proven step-by-step methodology helps us maintain accurate development schedules and documentation of development.

The company has created a niche in a very small time span and has developed solutions that are flexible, efficient and scalable. People at Cynosure work to provide its customers with a single platform for all business solutions, develop and operate the infrastructure and provide the client with maximum leverage to handle its day-today activities.

Our Strategy

We operate as an integrated management system, combining quality, commercial and technical disciplines into coherent approach

- Understanding our customers needs and requirements
- Meeting or exceeding our customer's expectations
- Use of a practical mix of new and proven techniques and technologies
- Constant development of our staff and management expertise
- Our commitment of the continual improvement of our processes
- Propensity to innovate, creation and transparency
- Selectivity of product and producer
- Quest for excellence and perfection to offer the highest standards of service
- Exploration of the concealed energies and talents of our employees



Why us

Expertise

All of our team members have several years of expertise developing customized, fully integrated systems in a variety of industrial standards. Cynosure Technologies has a well-managed staff to assist in meeting your needs.

Technically Advanced

Our software development tools and products implement Object-Oriented design and programming. Further, we use the most modern development tools and technologies available on the market today. We are staying on pace with the fast evolving software development capabilities.

Flexibility

We are custom-build to client specific requirements. We have proven to be able to react quickly and to adjust to any changes or additions thrown at us during the course of a project.

Dedication

Our programmers are professionals in the truest sense of the word. When we have your deadlines to meet we ensure the deadline is met. Our people put in whatever work is required, whenever needed, to keep our clients happy.

Reasonable cost

India has low operating costs and low-cost labor, yet India is a world technological superpower. Our location provides us with a rich pool of talent and low-cost environment for operating, overhead and salaries. Therefore, we can pass on significant savings to you. Ultimately, you'll get more for your software budget.

Expandability

For our clients' proprietary software development projects, we tap a virtually unlimited supply of highly skilled programmers and professionals.

Security

Cynosure Technologies (P) Ltd. is very concerned about the project confidentiality. We ensure that full confidentiality of clients project is maintained while in development as well as after completion of project.

Environments

Our areas of expertise include web solutions, client-server / distributed computing architectures, web enabling of applications, developing Enterprise wide application (EWA), Business Process re-engineering. These skills form the foundation of our ability to provide complete enterprise solutions to our clients ranging from legacy system maintenance, migration and new application development. We focus on providing complete Resource Planning and Management solutions. We provide solutions on a wide array of platforms such as Windows, ASP, ASP.NET, PHP, VB, VB.NET, XML and Macromedia Studio MX.



The Team Profile

We have excellent team of skilled and experienced professionals, Engineers, Analysts and consultants who are well qualified and experienced in their respective fields.

The team consists of qualified MCA, Industry Certified Engineers, BE, B.Tech and Post Graduates who share their experience and expertise to make every project a confirmed success.

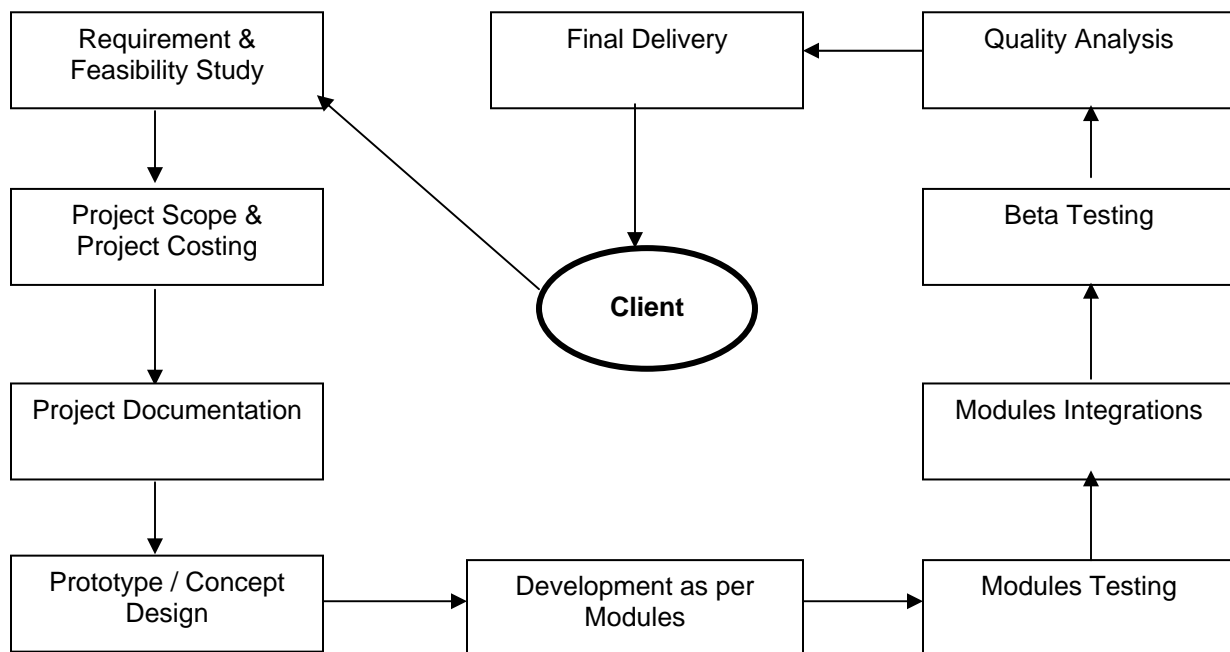
Our Approach & Strengths

One of the prime movers of any business of today is the provisioning of a reliable, scalable, flexible communication infrastructure. The increasing automation and integration of multifarious applications into the system also necessitates the need of a robust network underpinning so that the organization can reap the benefits fast enough and sustain the edge over its rivals.

Enterprise communication needs with interests over large geographic spreads have never been completely addressed by a single connectivity solution, and shall always remain that way in the future. The Indian scene had two types of players in networking, one owning the media and another owning the system/network integration skills..

Information Technology has not always been able to address the needs of SME markets. The hurdle being reasons like affordability, geographical reach, downtime and limited spread of quality IT development centers locally.

The Process Management Process





Software Development Methodology

At Cynosure Technologies, a standardized software development methodology helps us to provide very cost-effective and efficient business solutions. The following would give a better understanding of the same...

PHASE 1- REQUIREMENTS GATHERING

Our analysts conduct Joint Application Development (JAD) sessions with the client. These are brainstorming sessions that help determine the business objectives and marketing goals. Prototype storyboards or screen layouts are used for role-playing.

PHASE 2 -TECHNICAL ARCHITECTURE

Based on the requirements gathered from the client, we propose a feasible solution that meets the all the functional requirements of the clients. We advise the client on options available to him with respect to architectural approaches and technology solutions for project implementation.

PHASE 3 – CONFIRMATION

Based on the architecture and technology chosen, the development team of programmers, graphic designers and project managers draft a development plan for the project with cost and time estimates.

PHASE 4 -INCREMENTAL DEVELOPMENT

This is the stage where the project is actually off the ground. We build the application in progressive phases or increments. Incremental delivery permits experimentation of complex solutions during the course of development. This approach facilitates modifications through hands-on exposure to the delivered increment.

PHASE 5 -INSTALLATION and TRAINING

Once the system is installed on the production servers, comprehensive training is extended to the client's IT/ MIS personnel; not only to administer and maintain it, but also to understand the underlying technology and development tools. The end-users are trained to use the application effectively. Follow-up action in terms of close monitoring of the system and applications ensures immediate response to issues.

This development process allows us to guarantee:

- Timely completion of the project,
- Delivery of a high-quality system meeting your business requirements,
- Development of a flexible, easy to use and modify (in case you need some enhancements in future) system.



What we Offer

Cynosure Technologies is currently offering:

Enterprise application solutions

Cynosure Technologies's well-defined processes and development patterns, supported by our quality management system, have been able to shorten the development timeframes by means of providing significant support to our clients. Our impeccable service has added to our already trust worthy quality.

Our flexibility in providing both end-to-end solutions (from analysis to maintenance) and specific design/development services is supplemented by our expertise in design and development of *host-centric* or n-tier *client-server* architecture across a wide variety of environments.

Our custom designed Portals provide a seamless user interface to all of your data sources. We can perform the needed data migration services, application-interface development and application interoperability, and present this to you in an easy to use and fully customized user-friendly interface. Our Enterprise solutions include:

- Internet / Intranet based Solutions
- Desktop Solutions
- Web Applications (Internet, Intranet & Extranet)
- Messaging Solutions

Network management services

Developing Network Management applications can be a daunting task—unless you have been involved in Network Management practically from its inception. The vast experience of our people provides the consulting edge to make your network management solution meet and beat its goals.

Cynosure's Professional Services gets involved in your project in the early stages. We help you define requirements, and we provide the most current information on what your competition is doing. Our system designers then assist in creating the architecture for your management software and hardware.

Our solutions reduce your decrease your overall costs, and ensure a well-rounded solution to handle every critical aspect of business. If scalability and the Internet are targets of your application, we help you with technologies such as directory services and LDAP, firewalls and many other cutting edge technologies.

At Cynosure, we also provide expertise with software for printing and imaging, industrial automation, embedded systems, and web applications.

Business Process Re-Engineering

People at Cynosure work in close conjunction with clients to identify their critical business requirements and assess business goals and constraints. Based on this detailed assessment, we are able to create more informative solutions that deliver a competitive advantage, increase performance, and make a truly effective contribution to your solution.

**Information System Planning**

Information System Planning (ISP) helps integrate IT with the business. ISP needs to be an integrated resource within the organization contributing to the organization's core competencies resulting in sustainable competitive advantage. IS planning is not an on-off or an occasional event, but a continuous sustained process, as organizations plan, re-plan and respond to changes in the business environment.

Consultancy services

The focus of **Cynosure's** IT consultancy and services is on optimizing, defining, aligning, and re-engineering our client business processes and systems with IT initiatives. We believe that business and technology work hand-in-hand.

Our keen approach and knowledge motivates every engagement, enabling us to deliver technology solutions that give a decisive and competitive environment to our clients and advantage over the traditional methods. We offer this experience as consultancy services to our clients.

Technologies Enterprises

Cynosure Technologies is a growing Enterprise Solution provider covering the core areas of business processes, application development and later on integrating business intelligence to efficiently improve the quality of business.

Cynosure Technologies specializes in designing, implementing and managing Enterprise Applications Solutions along with providing support for network management and process management. Cynosure Technologies has successfully developed a number of solutions that facilitates the working on entire organization covering the entire work process automation.

Technologies Used

Cynosure Technologies has a staff of experienced personnel in a variety of areas. Most of the staff members are qualified MCA's with experience of working on varied technologies.

Some of the technologies that we are proficient with are:

Network Operating System	Windows Server 2003, Windows Server 2000, Windows advance server 2000, Windows XP Professional
Client Operating System	Windows 2000, Professional, Windows XP Home, XP Professional, Windows Me, Windows 98 SE, Windows 98
Development Tools	Visual Studio .Net, Visual Studio, Acrobat
Languages	ASP, ASP.NET, VB.NET, Visual Basic, VC++, XML, PHP, HTML, DHTML, JavaScript, VBScript, PERL
Databases	Microsoft SQL Server, MySQL Server, Access 2000, Access 2003
Reporting Tools	Crystal Reports, Data Reports
Programming Concepts	Socket Programming, Client Server Programming, OOPS, SOAP, Web Services
SDK	Acrobat SDK



Servers	IIS 4.0, IIS 5.0, Exchange Server, Sharepoint Portal Server
Networking	LAN, WAN, VPN on WAN

Projects Undertaken:

Some of the projects undertaken by us are:

ATOMS – Advanced Transport Operation & Management System

Developed for a Transport and Logistics company who has branches across the nation. ATOMS acts as a DSS (decisions support system) for the top management. It maintains complete record of each transaction that takes place with all the related entities of the company. These entities could be customers, associates, employees or vendors.

ATOMS operate on a multi-tier client server architecture that is fully scalable, flexible and modular. All the modules are integrated together with proper security management. It takes care of the work processes in a way that all the processes can be tracked with their current status / stage.

ATOMS initially will be deployed at the headquarters of the client and then after rigorous testing and successful implementation at head office will be moved to branch offices as well. This will ensure that all the transactions happen online and the data is available in real time to the management and the departments for processing.

Technologies Used: Visual Basic, MS SQL Server, ASP.NET, XML, Sockets, Web Services, Crystal Reports

EXIS – Export Information System

EXIS is a complete solution to manage the working of an Export House. It is a robust, flexible and a scalable solution.

EXIS handles all activities of production planning and control for a export manufacturing unit. It is designed to provide the complete MIS for entire operations with exhaustive reporting features thus enabling the top management to monitor and administer activity/status for any order in process.

EXIS keeps tracks of the all the orders in progress. It facilitates the entire functionality of export house and interacts between the various departments of the organization. It automates the process of merchandising, inventory control, production and documentation.

Technologies Used: Visual Basic, MS Access, Crystal Reports

MediSure – Clinic Management System

MediSure is powerful, flexible and easy to use and has designed and developed to deliver real conceivable benefits to small hospitals, nursing homes and clinics. It is designed to cover a wide range of Hospital administration and management processes. Medisure is



divided into sub-systems that are integrated together to provide a complete solution. These sub-systems are designed to be flexible and can be independent of each other.

Medisure provides the benefits of streamlined operations, enhanced administration and control, improved response to patient care, cost control, and improved profitability. Medisure enhances efficiency and provides anytime access to patient records. It mirrors the analysis and documentation process that a doctor performs everyday, and simplifies his data entry tasks.

Technologies Used: Visual Basic, MS Access, Crystal Reports

SureTDS – Software to conveniently file e-TDS returns & generate certificates

Income Tax Department, in its endeavor to develop a robust Tax Information Network in India, strengthen the systems and make the tax administration effective had previously introduced the system of PAN and has now launched the system of filing e-TDS return which is mandatory for deductors and needs to be submitted in Electronic Format for consolidation of TDS details at the Central System.

As of now only corporate entities are compulsorily required to submit their e-TDS return in electronic format as per the format prescribed by the Income Tax Department. We have developed **SureTDS** in consultation with tax professionals, for the preparation of your **e-TDS** returns in the format prescribed by ITD.

SureTDS is simple, user friendly, secured, generates reports, generate output in desired format, is customizable, supports printing of Certificated and is competitively priced. SureTDS provides facility to generate certificates for FORM 16, 16AA and 16A.

Technologies Used: Visual Basic, MS Access, Crystal Reports

MedPlus – Medical Inventory & Order Processing System

MedPlus is an online information management system that enables the organization to manage its resources in real-time production environment. This is primarily useful for any organization that is involved in exporting medicines.

MedPlus provides high level of classification and categorization of products. All the medicines can be sorted / classified on the basis of its Salt(s), Brand, Company, Potency and Formation. MedPlus uses its proprietary code language to communicate with other modules and update the data in real-time environment thus providing its users up-to-date information about the latest changes that may have taken place.

MedPlus also keeps track of all incoming orders and maintains the latest position of the order. The management can get to know at a click of a mouse about the position of any order in progress. Order dispatch details are also maintained within the system and are available to its users at any time.

Technologies Used: Visual Basic, MS SQL Server, Crystal Reports



HutchNuMAS.com – Hutch Number Management System

Hutchnumas.com is a number management system developed for mobile company which is used to manage the number allocation to the dealers along with the admin panel. This is a website which the dealers can access and block the available numbers. Only the number range that is available is shown to the dealer for blocking.

Administrators can release any blocked numbers and can manage the users of the system. The administrators will also have the right to mark the users of the system as active or inactive.

Technologies Used: ASP, MS SQL Server

Forms Automation

This was developed for a US client who wants to automate the working on PDF form files and save the filled PDF forms. The automation was doing using VB and Acrobat SDK and Acrobat itself.

Automation includes selecting multiple files, merging the selected PDF form files and then saving it to a network location.

Technologies Used: Visual Basic, Acrobat SDK, Adobe Acrobat

SureTCS – Software to conveniently generate e-TCS returns

SureTCS enables the deductors to enter their tax related data into the software and generate a TCS return form, which can then be filed with the income tax department. This is similar to SureTDS but at the moment the returns are files on paper itself and not electronically.

Technologies Used: Visual Basic, MS Access, Crystal Reports

Tax Studio 2005

Recently the income tax department of India has taken initiative and has automated the process of collection of Income Tax returns. We have developed the above software for our client that generates the return in the required formats and validates the same as per the schema / architecture specified by the Income Tax Department.

This software is based on latest technology i.e. .NET framework and is designed to work on multiple layers of data processing. The client will maintain the server application and the users of the software will be able to run the client application to create the returns and validate the same as per the formats and then upload the same to the main server for further processing and uploading to Income Tax Department.

Technologies Used: VB.NET, ASP.NET, MS Access, Crystal Reports, Web Services, XML, XSD Schema Language

**List of Clients:**

Below is a **partial list** of clients we work with:

1. Oil and Natural Gas Commission, New Delhi
2. ONGC Videsh Limited, New Delhi
3. Supertrans Logistics Private Limited, New Delhi
4. ReLogistics Ltd., New Delhi
5. S K L India Private Limited, New Delhi
6. Goyal Nursing Home, Faridabad
7. Indwell Exports Private Limited, Jaipur
8. Jaya Enterprises, Jaipur
9. Ganges Jute and Manufacturing Company Ltd, Kolkata
10. Chambal.com, USA
11. Hutchison Essar, Jaipur
12. International Software Services Inc., USA
13. DRS Transport Pvt. Ltd.
14. Malana Power Company Limited (Bhilwara Group)
15. Sun Air Hotels Ltd. (The Metropolitan Nikko Hotels)
16. Shashi K Garg and Co., New Delhi
17. Lodha & Company
18. Vinod Kumar Bindal & Company
19. Rediffusion DY&R Private Limited
20. Nestle India Private Limited

We have also done contractual work for some corporate as well. Few of the prominent names are:

1. Bharti Group Of Companies
2. Nokia India Pvt. Ltd.
3. State Bank of Patiala
4. Malana Power Company Ltd.
5. Mahaan Foods Ltd.
6. DRS Transport Pvt. Ltd.
7. Intex Technologies (India) Ltd.
8. Himachal Exicomm Company Ltd.
9. HEG Ltd (A Bhilwara Group Company)